



**LOGAN  
WEALTH  
MANAGEMENT**

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## **ANSLS: STRUCTURING AN INVESTMENT PORTFOLIO**

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# Who we are

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- Logan Wealth Management is an independent firm that understands that each client is unique.
- We will design a portfolio focused on your unique financial priorities.
- We manage \$250 million for individuals, families and other associations.
- Our team believes in the value of financial education.

# Why Logan Wealth Management ?

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## Success Factors

- Experienced investment management team
- Customized portfolio construction
- Emphasis on preserving capital
- Focused on providing industry-leading customer service
- Registered as portfolio managers allowing us to act with discretion
- Ensures a fiduciary relationship

# Regulatory Framework

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- Licensed in Alberta, British Columbia, Manitoba, Nova Scotia and Ontario
- Ontario Securities Commission acts as primary regulator
- NBIN acts as custodian
- Members of Portfolio Management Association of Canada
- Involved in the CFA Society Toronto

# Mandate for ANSLS

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## Ensure Liquidity for unplanned items

- \$100,000 split in short-term bond maturities over a 2 year period

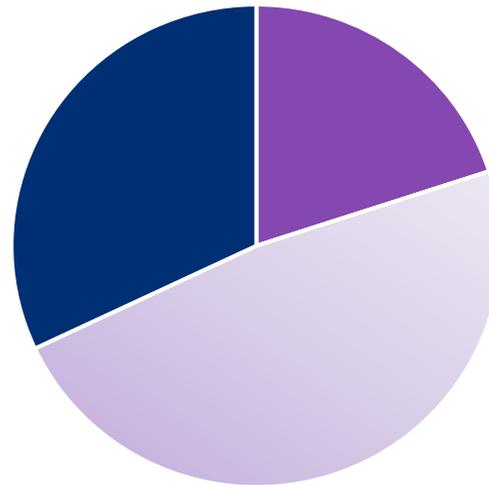
## Balance Income/Growth with Moderating Volatility

- interest & dividends generated can then be used to fund other endeavours of the Association
- Provide inflation protection on capital

# Target Asset Mix

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Normal Asset Mix



■ Short Term Liquidity   ■ Cash & Fixed Income   ■ Equities

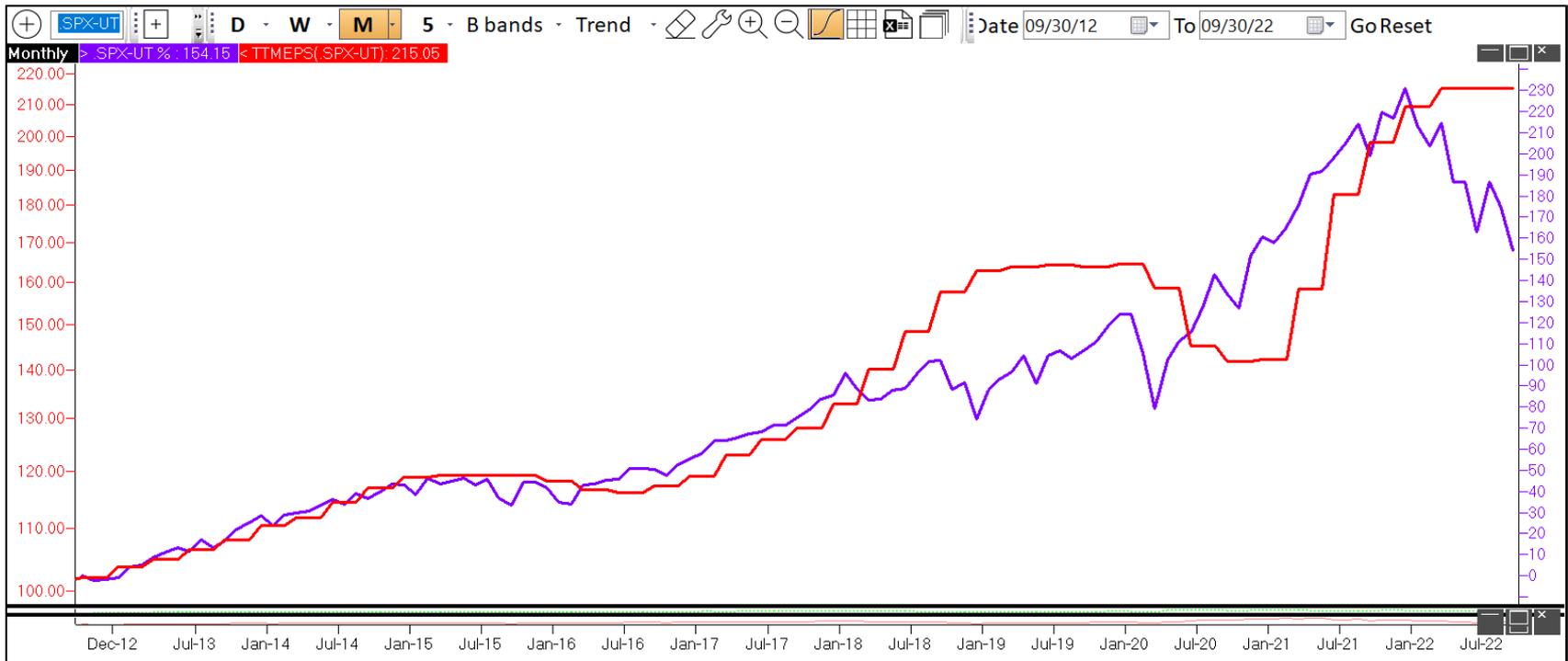
# How we buy bonds

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## Independence Provides Opportunities

- Purchase individual bonds to the portfolio
- Evaluate credit risk
- Assess total return relative to risk
- Shop for best price
- Multiple sources for purchase which improves access to opportunities and pricing

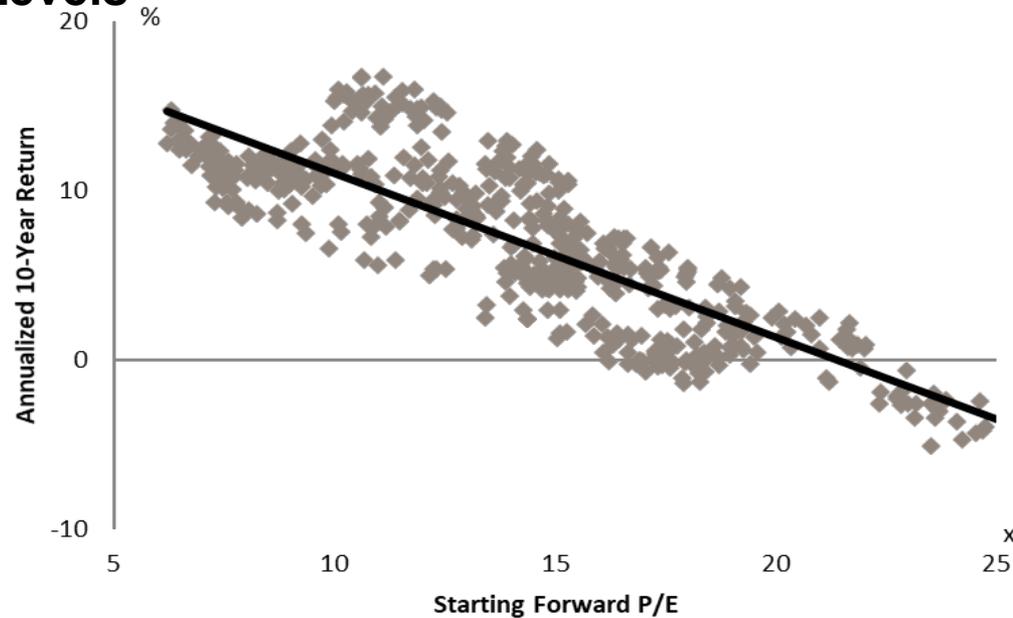
# Earnings Matter



Source: Refinitiv

# Valuations Matter

## 10 Year Annualized Stock Returns vs. Starting P/E Levels



Provided Courtesy of Credit Suisse  
Data: S&P, Thomson Financial, FactSet

Questions? Call  
us, we are  
happy to help.

Watch for our upcoming  
educational events.

## Are We Destined to Repeat History?

A Geo-Political  
Assessment

November 23rd at 5pm

Visit our website at  
[www.loganwealth.com](http://www.loganwealth.com)



Contact us for a **FREE**  
Portfolio Review

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